





# HANS MARTINEZ

Economics Ph.D. Candidate at Western University interested in Empirical Industrial Organization and Applied Microeconomics.

## EDUCATION

- PhD. in Economics, Candidate**  
University of Western Ontario  London, ON  
· Relevant courses: Econometrics, Advanced Econometrics, Machine Learning, Empirical Industrial Organization
- M.S. in Economics and Industrial Organization**  
UANL  MEX  
· Thesis: e-Rational Voters: Measuring the Effects of Internet and Media Freedom on the Political Budget Cycle in a Weak Democracy
- M.A. in Business Management**  
UVM  MEX  
· Major in Financial Engineering
- B.S., Engineering**  
UVM  MEX






## TEACHING EXPERIENCE

- Intermediate Microeconomic Theory II: ECON2151**  
University of Western Ontario  London, ON
- Graduate Teaching Assistant**  
University of Western Ontario  London, ON  
· Microeconomics and Macroeconomics TA for Leigh McDonald, Shahed Khan, M. Hossain, and S. Cho
- Econometrics I: ECON2122**  
University of Western Ontario  London, ON
- Lecturer: Mathematics for Economists**  
UANL  MEX

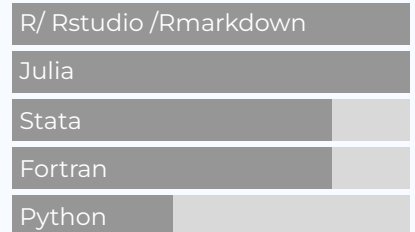


View this CV [online](#)

## CONTACT

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-  [hansmartinez.com](http://hansmartinez.com)
-  [Hans\\_Mtz](#)
-  [hans-mtz](#)
-  [hansmartinez](#)

## SOFTWARE



## LANGUAGES



Last updated on 2024-01-18



## RESEARCH EXPERIENCE

2023  
|  
2020



### Graduate Research Assistant

University of Western Ontario

📍 London, ON

- I have worked as an RA for Salvador Navarro, David Rivers, Juan Carlos Hatchondo, Roy Allen, and Tim Conley

2019  
|  
2016



### Economics Researcher

Economics Research Centre, Faculty of Economics, UANL

📍 MEX

- Successfully led a project to develop competitiveness index for the municipalities of the NL state government
- Analyzed and visualized survey data. Presented summary to client.
- Prepared successful project proposals, project reports and results summaries. Prepared successful project proposals.



## WORKING PAPERS

2023



### Tax Evasion and Productivity

- Corporate tax evasion through cost overreporting is a widespread and significant problem for developing and developed countries. Detecting and measuring this type—or any type—of tax evasion remains a challenge, however, even for governments with detailed administrative data. Moreover, if cost overreporting is so large and widespread, our firm-level productivity estimates are likely biased. I provide a new estimation strategy to recover cost overreporting using commonly available data like manufacturing surveys. Then, I show that ignoring cost overreporting leads to downward biased productivity estimates. Finally, I show how to recover productivity in the presence of tax evasion.

2022



### Cournot Rationalizability and Measurement Error

- This paper introduces measurement error to the Revealed Preference test of the Cournot Model. In contrast to the standard approach, the Revealed Preference analysis relies only on shape restrictions, i.e., the convexity of the firm's cost function, but otherwise, no parametric assumptions are needed. In the application for the international market of crude oil, measurement errors might arise in the production quantities data due to the consolidation of information or coordination mistakes. Once measurement error is incorporated, the method requires a centering condition. Here, I assume that the quantity mismeasurement is uncorrelated with prices. In contrast to the deterministic version of the test, the Cournot model hypothesis can no longer be rejected.



## ACADEMIC PUBLICATIONS

- 2019 ● **Is Internet Access Bad News for Media–Capturing Incumbents?'**  
*Journal of Applied Economics*. Vol. 22, No. 1, pp. 527-553.  
· with C. Gámez
- 2019 ● **Compra y Coerción del Voto en el Estado de Nuevo León *Vote buying and coercion in the State of Nuevo Leon***  
In *Perfiles del Electorado Nuevoleonés*. Centro de Investigación para el Desarrollo Democrático de Nuevo León del CEENL.  
· with J. Chapa & E. Ayala
- 2019 ● **Índice de competitividad municipal del estado de Nuevo León *Competitiveness index for the municipalities of the state of Nuevo Leon***  
Secretaría de Economía y Trabajo de Nuevo León  
· with J. Chapa & B. Bedoy



## INDUSTRY EXPERIENCE

- 2014  
|  
2008 ● **Project Manager; Sourcing Buyer**  
Whirlpool 📍 MEX  
· Coordinated multidisciplinary teams to introduce new parts into production  
· Managed supplier relationships. Negotiated prices, contracts and terms of service



## LINKS

- 1: <https://doi.org/10.1080/15140326.2019.1673082>
- 2: [https://www.ceenl.mx/perfiles/documentos/perfiles\\_libro\\_2019.pdf](https://www.ceenl.mx/perfiles/documentos/perfiles_libro_2019.pdf)
- 3: <https://www.nl.gob.mx/publicaciones/indice-de-competitividad-municipal>

Before getting into the Ph.D. program I worked in the manufacturing industry in strategic sourcing and project management areas. I developed skills that are relevant to thrive under high stakes and time-constraint environments such as time management, setting priorities right, communication skills, work under pressure, coordination of multidisciplinary teams, negotiation skills, among others.